**What’s So Fun about Web Design**

Did you miss the awesome word ‘Design’?! Designing a website that represents you or your business can essentially be you saying “Watch out Monet!” or “Listen to this Mozart!” to the entire digital world. Website Designing should be a fun adventure of art and strategy starting from concept planning and going all the way to opening your page and being awed and amazed. Virtual Stacks Systems provides expert web design in as little as two weeks and can even host your cool new site starting at affordably low prices.

Consider our web design services your One-Stop Shop for a layout, theme and sleek functionality that you help build from start to finish. At every phase of your Web development strategy there is an exciting idea waiting to be cultivated.

1. **Play Consumer!** Do some research on other website’s designs targeting your market audience. Focus on what is working for them through the eyes of a consumer. What things do you see that you want to avoid?
2. **Brainstorming time!** Come up with creative and artistic ideas and jot them down. Be expressive and think big. Anything can be scaled and molded into a sleek, modern design showcasing anyone’s graphic talent.
3. **Ready, set, GO DESIGN!** Sit down with our design team who is waiting with ears open, tablets ready and pencils out. Help them pinpoint your site’s visual aesthetics, tone and feel. Keep your target visitor in mind and remember to look through your consumer eyes to ask yourself key questions like:

* “Would I return to this site?”
* “Would I trust this website with my information and purchases?”
* “Does this page attract my eye?”

1. **Build & Test Drive Time!** Watch the magic of graphic design paint your business’ digital calling card. Every aspect of your new website (or your existing site’s new layout) is addressed and finalized with care. Its performance is checked, revised (if needed) and perfected for optimal uptime and upkeep. Final thoughts and impressions should focus on:

* Do you like it? Even if the answer is yes, that’s not enough…we’ll make sure you love it!
* Is it functional and user-friendly?
* Will the Search Engine Spiders understand it?

1. **Keep the party going!** Consistent upkeep and management continuation is vital to a successful website. No one in 2015 is finding great brand value in a site that has not been touched or updated since 2013. We are always ready 24/7 to assist with all your website’s management services you need.

* If you have a blog, [post small but post often](https://www.powtoon.com/show/bmsD78eX0bq/)
* Don’t be afraid to revamp any themes if it means your numbers rise. We won’t stop fine tuning until you’ve reached success
* Offer prompt reply to questions, reviews and any ecommerce purchases with help from the cloud based customer relationship management software eZnet CRM

Take a moment to view our hosting packages, SEO services, and cloud-based software solutions that are designed to make the experience of owning your own website exciting, profitable and most of all fun! Contact us today for your free 30 day trial to enjoy graphic design talent at its finest!

